

# BRIAN CONAWAY



**World-record breaker, author, successful entrepreneur, and co-founder of 2 Hour House, Brian Conaway has been a builder his entire life – homes, relationships and now, he helps build the impossible.**

A Graduate Master Builder, Brian serves as President of Conaway Homes - one of the most respected home construction firms in Tyler, Texas since 1978. His leadership has perpetuated what his father started before him, building homes that truly reflect the character of the family: solid, substantive and distinctive.

Craftsmanship is just as important to Brian as character, and it shows in the positions of leadership and the accolades he has had during his career. Brian received the Builder of the Year award in 2004, and has served as Area Vice-President of the Texas Builders Association. He was Director for the National Association of Builders and sat on the board of the Better Business Bureau. But it was his completion of a daunting building project that caught the attention of the world.

In October 2005, this “average” man, with the support of 800-plus volunteers, set a world record in Tyler, Texas. They built a 2,249 sq. ft. home - from the ground up - in 2 hours, 52 minutes and 29 seconds. This “2 Hour House” took two years of planning, highly synchronized collaboration, and benefited six local charities. Ultimately, it was the project’s strategic outcomes - uniting meaning to mission, people to purpose, and action to impact to achieve the impossible- that far exceeded everyone’s expectations and shaped Brian’s future.

The 2 Hour House served as a catalyst to pioneer new building methods, galvanized an entire community to work together, and initiated experimentation of innovative production techniques. This adventure generated breakthrough concepts, that when applied, would benefit every entrepreneur and CEO building a business.

Brian captured the key lessons from the experience by writing the 2 Hour House book. In 2007, his business partner, Jose Feliciano, transformed the 2 Hour House event into an eight-phase executive training program for business leaders across America. They also added a powerful DVD to their collection of teaching tools. The company will launch an interactive workbook and global apprenticeship program in March 2008. Their book and DVD are quickly becoming best sellers.

# BRIAN WELCOMES THE OPPORTUNITY TO SHARE THE 2 HOUR HOUSE STORY THROUGH...

## THE BUILDER'S CLUB (PANELIST)

An informal fireside chat where CEOs, who are all builders in their own right, share their challenges and questions with Brian, who uses his entrepreneurial success and 2 Hour House experience to provide some enlightening, fresh solutions. (Ideal for seasoned CEOs)

## THE ULTIMATE (CEO CIRCLE PRESENTER)

Brian's view of the ultimate 2 Hour House event outcomes: uniting meaning to mission; people to purpose; action to impact, to achieve the impossible. The experience is perspective-altering and uplifting.

## "P" IS FOR PARTNERS & PROSPERITY (TWO HOUR WORKSHOP)

What specific performance improvement techniques were developed and refined during the 2 Hour House event? How can the application of these techniques significantly improve your company's performance? Brian shares highlights from the step-by-step process he developed that any business leader can use to positively impact the productivity of people and the prosperity of an enterprise.

### LEARNING OUTCOMES:

- How to articulate a vision in order to ignite the collective greatness of the people in an enterprise
- Capitalizing on a daunting vision to generate better production techniques that save time and money
- How fine-tuning operational processes reduces mistakes and expedites project completion
- What colored shirts and team assignments can do to help every employee connect their actions to the fulfillment of a vision



For booking availability and rate information, contact us toll free at (877) 929-2322 or by email: [speakers@ceoiq.com](mailto:speakers@ceoiq.com).